



## News Release

### **PARATA MAX: KISS ME I'M IRISH ... AND GREENGUARD CERTIFIED**

*Pharmacy provider exclusively earns GREENGUARD indoor air quality seal*

**DURHAM, N.C. (March 17, 2010)** — Parata Max<sup>®</sup>, the first and only next-generation pharmacy automation, is sporting a new, *greener* look: Just in time for St. Patrick's Day, Parata announces that Parata Max has been GREENGUARD<sup>™</sup> certified for indoor air quality and the even more stringent GREENGUARD Children and Schools<sup>SM</sup> certification, joining Parata RDS, which was certified last year.

"As the leader in pharmacy automation, we are strongly committed to ensuring a great experience for the pharmacies we serve, and the patients they serve. We are proud to be the first and only pharmacy automation provider to earn GREENGUARD certification, again," said Tom Rhoads, executive vice president, sales, marketing and service for Parata. "We hope to encourage others to embrace this 'gold standard' for air quality in pharmacies, as has been the trend other indoor living and retail environments."

The GREENGUARD certification program is among the most coveted and credible "green product labels," along with the U.S. EPA ENERGY STAR program. Both programs rely on comprehensive third-party standards. GREENGUARD is further validated by independent testing and verification. Products certified by these programs are recognized for use in today's green, high-performance buildings, including retail spaces.

In meeting GREENGUARD's stringent indoor air quality standard, Parata is among an elite group of companies, including 3M, BASF, Lenovo, Owens Corning and Herman Miller, among others, that have earned GREENGUARD certification for many of their products. Interestingly, of the products that seek GREENGUARD Children and Schools Certification, about 60 percent cannot initially meet the rigorous requirements of the program upon testing.

GREENGUARD's product standards and testing methodology meet or exceed specifications and chemical guidelines of State of California, U.S. EPA, ACGIH (American Council for Government Industrial Hygienists) and other regulatory agencies. In addition, Air Quality Science, the independent, accredited air-quality testing and research firm, is ISO 17025 accredited, the highest quality standard for laboratories.

Parata Systems  
2600 Meridian Parkway  
Durham, NC 27713

(888) PARATA1  
(888) 727-2821  
www.parata.com  
info@parata.com

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The GREENGUARD Environmental Institute indoor air-quality standards define products with low chemical and particle emissions for use indoors, primarily building materials, interior furnishings, furniture, cleaning and maintenance products, commercial and consumer equipment, and personal care products. The standard establishes certification procedures, including test methods, allowable emissions levels, product sample collection and handling, testing type and frequency and program application processes and acceptance. GREENGUARD-certified products contribute on average 80 percent less chemical and particle emissions to indoor spaces than non-certified products.

#### **About Parata Systems**

Durham, N.C.-based Parata Systems, LLC, founded in 2001, offers industry-leading technology that improves consumer safety and convenience at key touch points in the circle of pharmacy care: fill, serve and adhere. Parata Max<sup>®</sup> and Mini<sup>®</sup> automate prescription dispensing with high-speed and high-accuracy; Parata APM<sup>®</sup> expands convenience, safety and privacy with self-service prescription pickup; and Parata<sup>®</sup> PACMED improves patient safety with unit- and multi-dose packaging that ensures patients get the right medication at the right time, every time. To learn more call, click or visit Parata Systems, [www.parata.com](http://www.parata.com), [info@parata.com](mailto:info@parata.com), 1-888-PARATA1 (727-2821), and on Facebook and Twitter at "Parata Systems."

#### **About GREENGUARD Environmental Institute (GEI)**

The GREENGUARD Environmental Institute is an industry-independent, third-party, not-for-profit organization that aims to improve human health through programs that reduce people's exposure to chemicals and other indoor pollutants. The GREENGUARD Certification Programs certify products for low chemical emissions and provide consumers with a resource for choosing healthier products and materials for indoor environments. All certified products must meet stringent standards for low chemical emissions based on established criteria from key public health agencies. GREENGUARD Certification is broadly recognized and accepted by sustainable building programs and building codes worldwide. For more information and a complete listing of certified products, visit [www.greenguard.org](http://www.greenguard.org).

**Available for Interviews:** Tom Rhoads, Executive Vice President, Parata Systems

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**Contact:** Nanette Kirsch  
Senior Director, Marketing Communication  
919-433-4363  
[nkirsch@parata.com](mailto:nkirsch@parata.com)

Kristin Contino  
Jack Horner Communications  
610-768-3700 x304  
[kristinc@jackhorner.com](mailto:kristinc@jackhorner.com)

Parata Systems  
2600 Meridian Parkway  
Durham, NC 27713

(888) PARATA1  
(888) 727-2821  
[www.parata.com](http://www.parata.com)  
[info@parata.com](mailto:info@parata.com)