



Press Release

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Industry-Leading Service Expert Joins Parata Systems

DURHAM, N.C. (June 9, 2004) – Parata Systems recently announced that Charles De Lelly, former president of Eastman Kodak Company’s Qualex Inc. (through the Kodak Sales Service and Support Division) will become Vice President of product services with Parata Systems, ensuring an industry-leading standard of quality service and support to Parata’s customers.

“Our goal is to lead the pharmacy automation industry in every dimension. In each step of our growth we have aligned ourselves with excellence and leadership,” Pete Klein, vice president, industry relations, said. “The addition of an executive the caliber of Charles De Lelly is further evidence of this commitment. Mr. De Lelly offers a robust 30-year career in service and support that will ensure our customers consistently experience the very best in support, response times, quality resolution and ongoing satisfaction.”

De Lelly spent 15 years of his career in executive posts with Qualex, Inc., including the past four years as president. At Qualex, he was focused on servicing customers in the consumer imaging segment, which includes many retail pharmacies, offering a strong complement to the focus of Parata Systems. He previously served in a number of companies with related focus, including Colorcraft Corporation and Snap Photo, Inc.

About Parata Systems

Founded in 2001, Durham, N.C.-based Parata Systems LLC delivers breakaway prescription-automation performance, designed to put pharmacists out in front. Its next-generation Parata RDS (robotic dispensing system) is compactly built to retail pharmacy requirements, and processes a prescription in just 20-25 seconds to automate more than half of a pharmacy’s prescription volume. For more information call, click or visit Parata Systems (www.paratasystems.com, info@paratasystems.com, 1-877-PARATA1 (727-2821) x 200).

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