



Parata
Parata Puts You Out in Front.

News Release

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PARATA SYSTEMS NAMED '2008 BUSINESS CHAMPION'

Company Saluted for Job Creation and Employee Training

DURHAM, NC (March 11, 2008) – Parata Systems was named “2008 Business Champion” as one of the Triangle’s top employers for making the community a stronger, more desirable place to live. *Business Leader* magazine and Wake Tech Community College selected Parata for the company’s strong job creation and commitment to training to enhance the region’s talent pool.

Parata grew from a startup to a 500-plus employee enterprise in less than five years. Its employee base expanded by 40 percent in 2006 and by 25 percent in 2007. The company has created many high-quality opportunities for the area’s workforce through strong organic growth and consolidation of jobs to the region following two acquisitions: the McKesson Automated Prescription System (APS) business unit in 2006 and the self-service prescription kiosk technology of Distributed Delivery Networks in 2007.

“Parata is a fast-growing company for which training plays an essential role to ensure a knowledgeable and effective workforce,” says Jess Eberdt, CEO of Parata. “We employ smart people who solve tough problems in creative and innovative ways, and we are committed to providing them with the tools they need to excel.”

Parata provides employee training via instructor-led, online and student-directed learning (SDL) modules. Every new employee receives comprehensive functional as well as organizational training. All field support receives technical product training as well as customer service and hands-on field experience. Employees receive ongoing and annual refresher training to maintain and enhance their skill sets.

Parata is among 11 health sciences companies to be honored at a luncheon today at the North Raleigh Hilton, 3415 Wake Forest Rd., Raleigh, N.C.

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About Parata Systems

Durham, N.C.-based Parata Systems, LLC, was founded in 2001 to offer industry-leading technology that improves consumers' safety and convenience at key touch points in the circle of pharmacy care: fill, serve and adhere. Parata's current solutions include: Fill – Parata® RDS (Robotic Dispensing System), improves the speed and accuracy of dispensing at retail pharmacies; Serve – Parata APM®, expands convenience, safety and privacy with self-service prescription pick up; and Adhere – onePAC™ packaging, improves patient safety by promoting adherence with easy-to-use, customized, convenience packaging for medications. Call, click or visit Parata Systems, www.parata.com, info@parata.com, 1-888-PARATA1 (727-2821).

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